



ecotricity

Live Events Energy Scheme

in partnership with



Live Music
Event Space
Arts & Creative
Decarbonisation

Founders of the Global Green Energy Movement

Our mission is to fight the climate crisis by changing the way energy is made in Britain.

Pioneers

Britain's first
megawatt windmill
and the country's
first grid-scale
sun park

**Founded
1995**

The first green
energy company
in the world

**Bills
into
Mills**



ecojet

**DEVIL'S
KITCHEN**

SKYDIAMOND ecotalk

Bills into Mills

Unlike other energy companies, including the 'green' ones, the money we earn from our customers' bills is invested in new forms of green energy – we call it turning 'bills into mills'.



Our Green Credentials

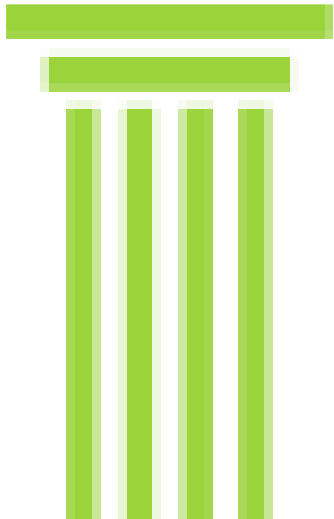
- **74 windmills** at 24 wind parks across the country powering over **56,000 homes**
- **3 sun parks** located using the same grid connection as existing wind parks
- **1 grid scale battery** storage project
- Britain's **first green gasmill** to create sustainable green gas from grass cuttings
- Over **2.5GW of energy in the project pipeline**
- Nearly **30 years experience** in design, engineering and manufacturing



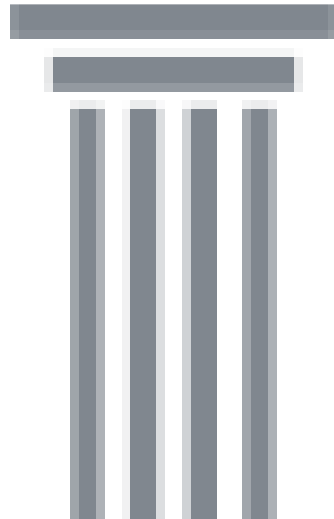
Our Pillars of Action



Food



Energy



Transport



Three sectors above all others which are within our individual control, contribute a huge amount to our nations carbon footprint.

We have taken on these everyday offenders and shaken each one up to show that positive change is possible. This in turn supports our fourth pillar of action – nature.

Working across them all gives us an unrivalled insight into the opportunities available.

We lead by example showing that there is another way and proving that small changes can make a big difference.

Alliance

Ecotricity sits at the heart of the Green Britain Group; an alliance of ethical entities.

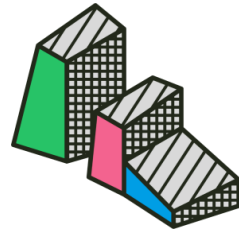
The group works collaboratively and is unique in its capacity to deliver bespoke and sustainable end-to-end solutions for our customers and partners.



Sharing best practices

As part of **The Green Britain Group**, Ecotricity's extended family helps spread good ideas incredibly quickly with huge opportunities for internal collaboration, cross pollination and amplification.

Metal



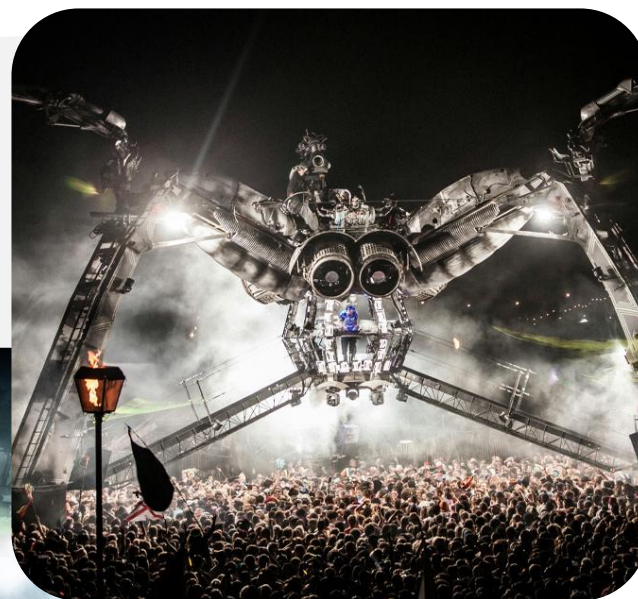
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LEAD Strategy



Live music
Event spaces
Arts & creative
Decarbonisation Strategy

“Ecotricity has joined forces with Grid Faeries to create a multi faceted, cross sector approach to decarbonise related but distinct creative and entertainment industries.

These industries have complementary energy demand profiles, similar emissions issues and collective mission-oriented synergies.”

Scopes

Scope 1

Direct emissions – The combustion of fuels owned or controlled by the reporting company
Eg. diesel in a generator, gas in a boiler.

Scope 2

Indirect emissions - Caused by the production of energy consumed by the reporting company. E.g. The emissions from the fossil fuels burned to create the electricity for the lighting rig in a studio.

Scope 3

All emissions not covered in Scope 1 & 2 created by a company's value chain.
Eg. Fan transport to a concert or the supply chain for foods used in a staff canteen.



Solutions

Scope 1

Grid Faeries x Ecotricity Batteries & Feeder Pillars backed by 100% renewable energy to replace diesel generators.

Scope 2

Energy Baskets deliver premium deep green energy at affordable prices.
Merchant projects delivering on-site energy generation.

Scope 3

The toughest nut to crack...
Requiring **Collaboration** through thought leadership, ideation, case studies & sharing best practice.



A Vertically Integrated Energy Innovator

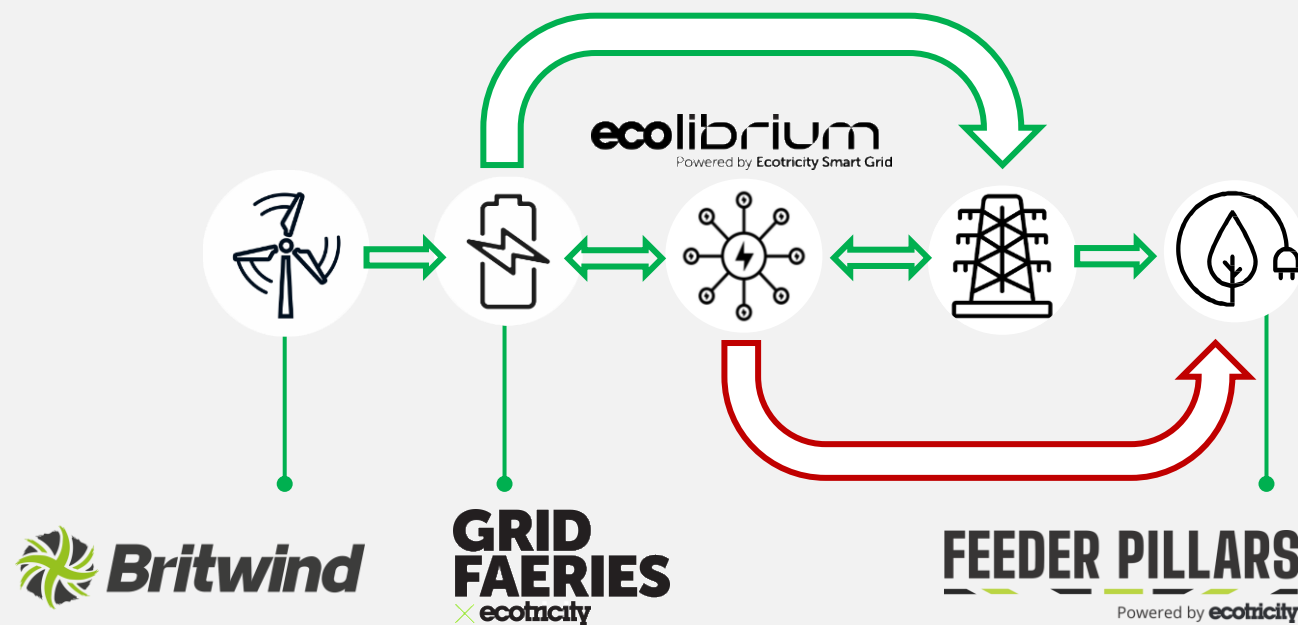
We'd love you to join Ecotricity on our mission to **end fossil fuels**, but that's just the start...



...let's talk **renewable energy solutions** delivered by The Green Britain Group providing;

- **energy independence**
- **energy security**
- **passive revenue** for your business.

How it could work...

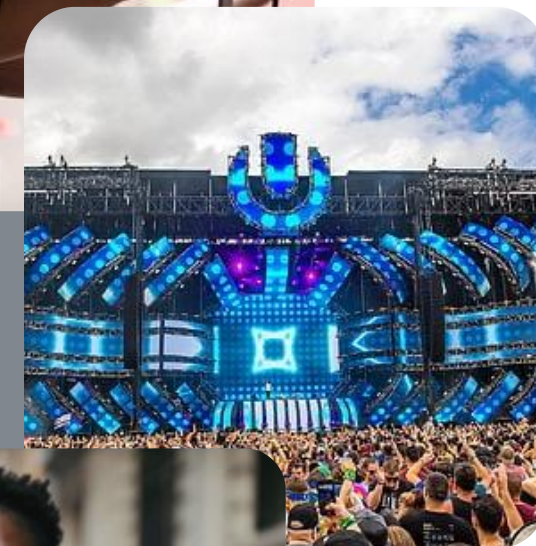


Energy Baskets - Why?

An energy basket is used to collectively purchase energy for any number of individual entities but still contract them separately. They provide;

- Better commercials through economies of scale allowing access to deep green energy.
- Access to products normally reserved for larger consumers of energy.
- Forum to share best practices on broader sustainability and decarbonisation strategies.

- The biggest event spaces and creative houses can support grass roots operators in their industry by grouping their energy demand together.
- The trailblazing work that smaller and more nimble local actors are doing to trial new sustainable ways of working can be shared with larger, less reactive national operators.



Energy Baskets – How?



Renewable Energy is created by Ecotricity and we buy some from other UK sources too.

When we buy it, we buy it in chunks called clips.



A whole clip is **10GWh** (GigaWatt hours) and when we buy in multiple clips we get a discount.

Clips have a consumption shape to them with a **tolerance of +/-20%**.



Bringing together users with a shared goal but a variety of energy requirements, we can deliver better tariffs by buying more clips at once and blending tolerances and shapes together.



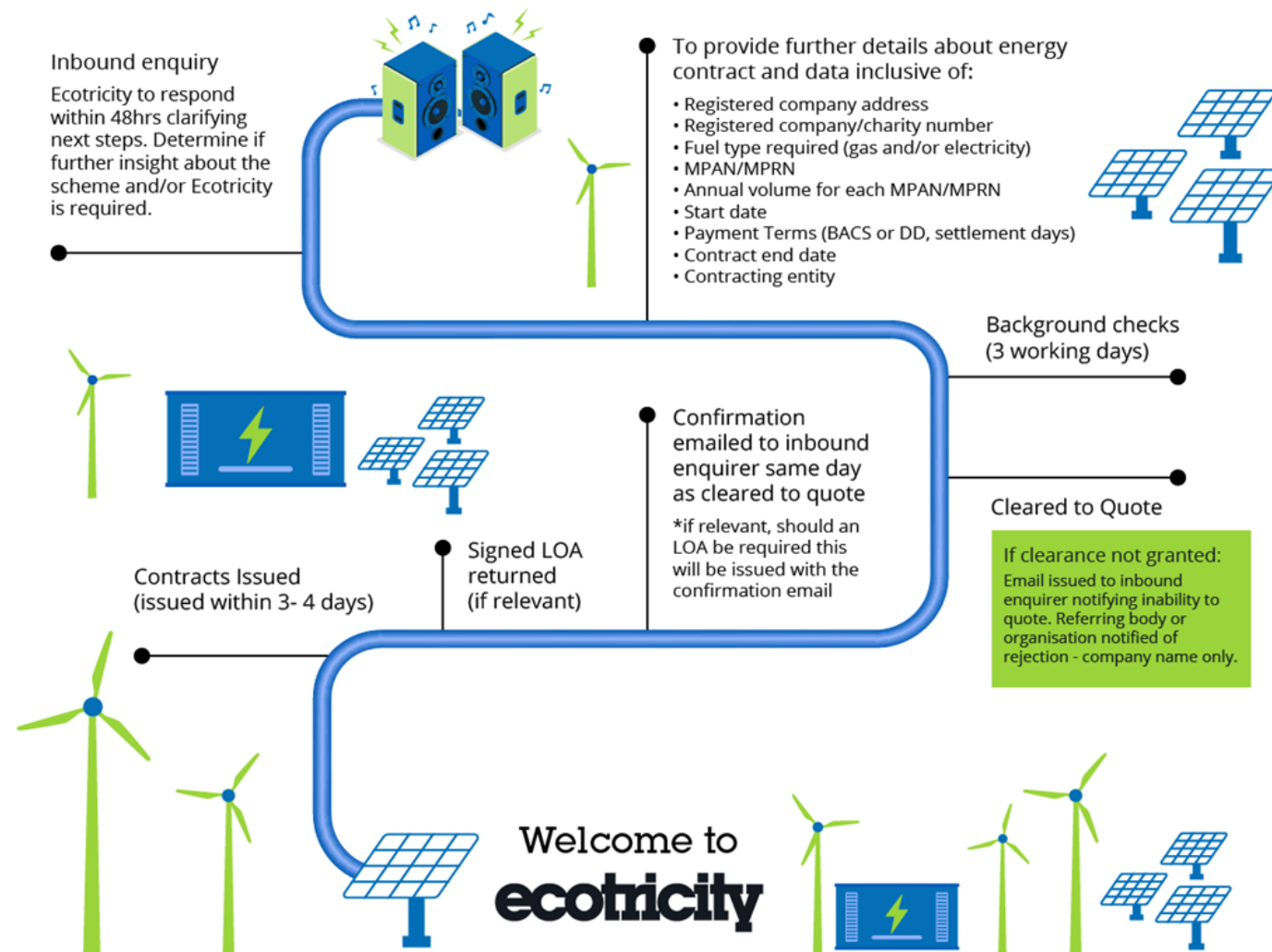
This is why the **more customers** we have in a basket the **better** the **price** is for everyone!

The Journey

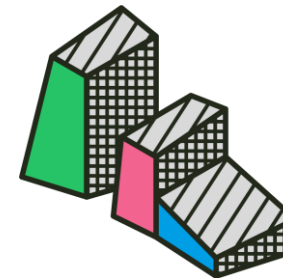
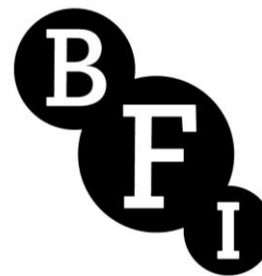


Your journey to Greening the Stage

The Live Events Energy Scheme, powered by Ecotricity!



Collaboration & Amplification Partners





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